



Merry Christmas from the OnGen team!

POWER YOUR FUTURE WITH ONGEN

2018 Year of the Battery?

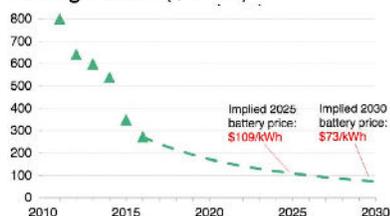


The interest in onsite renewable generation this year has been re-ignited by some high profile news items in the mainstream press around batteries.

Elon Musk continues to generate column inches with Tesla recently completing a project to create Australia's biggest battery (129MWh) and, closer to home, Business Secretary Greg Clark announced a £246m investment in battery technology.

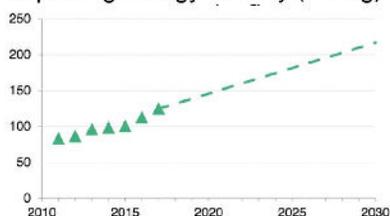
Batteries Only Get Better

Falling Prices (\$/kWh)



Source: Cleantechnica.com

Improving Energy Density (Wh/kg)



At UK Construction Week in October where battery optimisation on the OnGen Expert™ was showcased for the first time all the talk was about batteries.

To date we have focussed on tariff shifting and peak shaving to generate the financial return. Grid services are trickier to model as frequency response contracts are short term and National Grid announced this week it has applied de-rating factors to batteries in the capacity market auction reducing bankable revenue streams still further.

We believe the economic case will very soon stack up just based on the energy cost savings, particularly when attached to a renewable asset, Li-ion battery prices are falling and the cost of non commodity elements of energy supply are only going one way.

New Customer Spotlight



We are delighted to be working with ESG.

Lead by Mark Johnston-Wood and David Gilbert, ESG specialises in helping NHS and University estates to review how well their assets support their corporate objectives. The OnGen Expert compliments their existing digital services.

OnGen Newsletter

December 2017

YEAR IN REVIEW

EMEX

2017 has been a busy first full year of trading for OnGen.

In November we were honoured to collect the award for Best Energy Reduction Product of the year from Lord Redesdale, CEO of the Energy Managers Association.



Customers

The appeal of the OnGen Expert™ continues to grow. It is now used by energy brokers, energy consultants, chartered accountants, local authorities, NHS trusts, universities and more recently facility managers.

Development Pipeline

Building on the success of 2017 there will be no let up in the software development activity.

Renewable heat is a big focus for us in 2018 with ground source and air source heat pumps in the development pipeline.

We are recruiting too, to strengthen the sales and marketing function and add new software developers to the team.

Please contact sales@ongen.co.uk for any enquiries